**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING 2023)**

**MAMCD/MMC 402: SCIENCE COMMUNICATION**

**Time: 3 Hours Total Marks: 70**

*The figures in the right-hand margin indicate marks for the individual question.*

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1. Discuss the concept of science communication in your own language. Why is it necessary in today’s era? 7+5=12
2. What are the skills required for communicating science and technology to the common people in a language of their understanding? Is it different from general reporting? Discuss. 8+4=12
3. What is Health Communication? Is it acquiring more and more significance over the recent years? Explain. 7+5=12
4. Write a simple article about ***Chandrayan 3*** for a daily newspaper targeted at readers who do not have science and technology background.

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1. Discuss the idea - science communication on wheels. How do we make it more beneficial? 8+4=12
2. Write short notes on **any two** of the following: 5x2=10
3. Media for science communication.
4. Institutional efforts towards Science communication in India.
5. Science Communication through Community Radio and FM Radio stations.

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